## FULL YEAR RESULTS PRESENTATION 12 MONTHS TO 30 JUNE 2020





**Craig Dower, CEO and Managing Director Martin Cleaver, Chief Financial Officer** 

27 August 2020

#### Structure



1. 2. 3. 4. 5. 6. Business and Financial Highlights COVID-19 Update Financial Results Market and Business Overview Business Priorities Capital Management and Outlook











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# BUSINESS AND FINANCIAL HIGHLIGHTS

#### **Business Highlights**

- Commencement of new CEO, strengthening of executive team and corporate capability
- Strategy refinement and business transformation processes commenced:
  - Technology roadmap and business transformation
  - People and culture continued investment and growth
  - Clients deeper engagement and value delivery
  - Growth and scale continued organic growth and focus on Asia, some further Australian opportunities
- Seamless transition to remote servicing of client requirements in COVID-19 environment:
  - Associated with accelerating 1<sup>st</sup> phase of technology transformation program; remote and flexible work practices
  - Health and well-being programs implemented; excellent support and engagement by workforce during disruptive period
  - Scenario planning to match capacity with workload during period of economic and business uncertainty
- Increased investment in people and business transformation
  - Fee-earner remuneration (vendor principal market re-alignment, and performance-based incentives)
  - 21 professional promotions, of which 67% were women; women comprised 80% of promotions into manager roles
  - Business process and systems transformation planning scoping well advanced
  - Appointment of Chief Transformation Officer, Head of M&A and Risk, Head of Organisational Change
- Acquisition and integration of Cotters Patent and Trade Mark Attorneys completed
- Continued growth across the business

## **Business Highlights**



PATENTS			TRADE MARKS	5	LEGAL/LITIGATION
PATENT SERVICES CHARGES revenue up 7.3%	GROUP PATENT applications up <b>3.1%</b> <i>Highest level since</i> <i>QANTM listing</i> <b>15%</b> 3 year growth	AUSTRALIAN PATENT applications up <b>0.99%</b> Higher than overall Australian market 0.6% decline	TRADE MARK SERVICE CHARGES revenue up 0.6%	<b>QANTM GROUP TRADE MARK</b> filings <b>flat</b> on pcp	CANTM GROUP LEGAL REVENUE down 3.8% relative to record FY19
<b>QANTM AUSTRALIAN</b> <b>PATENT MARKET</b> <b>SHARE</b> of <b>14.2%</b> (2019: 14.0%)	ASIAN PATENT applications up 25.9% (Singapore up 30.1%)	REST OF WORLD PATENT applications down 3.0%	QANTM AUSTRALIAN TRADE MARK filings down 5.59% in context of Australian overall market <sup>1</sup> up 0.7%	QANTM AUSTRALIAN TRADE MARK MARKET SHARE <sup>2</sup> of <b>10.9%</b> DCC retains leadership position (2019: 9.9%) top 50 firms	LITIGATION SERVICES continue in modified / virtual COVID environment

#### NOTES:

<sup>1</sup> Australian overall trade mark market includes self-filers

<sup>2</sup> Australian trade mark market share based on % of the top 50 firms including IRDA cases



BUSINESS AREAS	PATENTS AND DESIGNS LIFECYCLE / ADVISORY	TRADE MARKS	LEGAL / LITIGATION
Percentage of aggregate QANTM Service <sup>1</sup> Charges Revenue FY20	Lifecycle 57% 68% Advisory 12%	18%	14%
FY20 vs FY19 <sup>2</sup> Service Charges Revenue Service and Foreign Associates Charges Revenue	\$62.1m vs \$57.9m, up 7.3% \$83.3m vs \$78.7m, up 5.8%	\$15.7m vs \$15.6m, up 0.6% \$20.8m vs \$20.5m, up 1.5%	\$12.5m vs \$13.0m, down 3.8%
Main Factors <sup>3</sup>	<ul> <li>Group patent applications up 3.1% to record level</li> <li>QANTM Australian patent applications up 0.9% – 60% of total Group patent applications</li> </ul>	<ul> <li>Group trade mark service charge revenue growth of 0.6% in context of stable Group filings overall; lower Australian Group filings, down 5.5.%</li> <li>QANTM Australian market share 10.9%; DCC maintains leading Australian market position.</li> </ul>	<ul> <li>Lower client litigation/ legal work relative to record FY19; stronger 2H contribution from DCC, offset by lower AFIP-generated work (due to Malaysian COVID-19 restrictions).</li> </ul>

#### NOTE:

<sup>1, 2</sup> DCC, FPA and AFIP management analysis. Excludes Cotters, acquired 22 May 2020, to enable like-for-like comparison

<sup>3</sup> DCC, FPA and AFIP management analysis and analysis of IP Australia Data. Market share based on share of national applications for top 50 agents including IRDA cases.

## Financial Summary – Underlying Results<sup>1</sup>

- **Total revenue** \$116.6 million, up 3.9% (2019: \$112.2 million)
- **Service Charges** of \$90.3 million, up 4.4% (2019: \$86.5 million)
  - Foreign Associate Charges of \$26.3 million, up 2.3% (2019: \$25.7 million) (net after recoverable expenses of \$1.6 million)
- Net revenue \$94.0 million, up 4.1% (2019: \$90.3 million)
- **Operating expenses** \$71.0 million, up 5.8% (2019: \$67.1 million)
- **EBITDA before FX** \$23.0 million, down 0.9% (2019: \$23.2 million)
- EBITDA after FX of \$22.2 million, down 7.5% (2019: \$24.0 million, inclusive of \$0.8m FX gain)
- EBITDA margin (on Service Charges Revenue) 24.6% (2019: 27.7%); on Total Revenue 19.2% (2019: 21.4%)
- Net Profit after Tax \$14.0 million, down 5.4% (2019: \$14.8 million)
- **Operating cash flow** of \$15.1 million, up 3.4% (2019: \$14.6 million)
- Final dividend of 3.8 cents per share, 100% franked; total 2020 dividends of 7.1 cents (2019: 8.3 cents)
- Net debt of \$17.4 million (2018: \$11.1 million); gearing (net debt/net debt + equity) 19.6% (2019: 13.6%)

#### Note:

<sup>&</sup>lt;sup>1</sup> A reconciliation of Statutory to underlying results is included in Slide 15. Underlying results are shown to facilitate comparisons period-to-period.



## 2 COVID-19 UPDATE



#### **POTENTIAL INDUSTRY IMPACTS**

- Highly uncertain global environment in relation to health and inter-connected economic implications of COVID-19 situation
- IP industry ebbs and flows on global R&D sentiment (moves up and down, but not sharply, and general long-term trend is upwards)
- Potential impact of COVID is likely to vary across: jurisdictions / countries, industry sectors, companies within sectors, strength of individual balance sheets
- Risks in some sectors (e.g. travel, tourism) but potentially significant medium term opportunities in sectors such as biotech, pharma, technology, online retail
- Importance of IP protection to clients and relatively low expenditure to maintain suggests ongoing area of investment (this is historically the case)
- IP agencies (national offices) are contemplating a potential ~5% decline in filings / revenues for FY21
- Volatility will likely continue until business confidence resumes, which is likely to be post general release of an effective vaccine

#### **QANTM RESPONSE**

- QANTM adopting 'scenario' approach to potential business impacts
- Well positioned to work through many COVID-19 scenarios:
  - Business model provides resilience and defensiveness; including strength of local originating business position
  - Diverse portfolio leading market positions in patents, trade marks, IP law; diverse client and geographical spread; limited key client exposure;
  - Above market patents growth (Australia and PCT) over last 3 years provides recurring future revenue generation;
  - Capital structure strength: balance sheet, operating cash flow, interest coverage ratios; no discernible increase in WIP or bad debts.
- QANTM COVID focus:
  - Safety, health and wellbeing of our people has primacy (see People slide);
  - Continued excellence in client servicing, with transition to distributed and flexible working arrangements in place;
  - Continued focus on prudent cost management;
  - Focussed investment in business systems/processes to support new and enhanced ways of delivering client services;
  - Continued preparedness to pursue actively investments for growth opportunities may be enhanced;
  - Maintain balance sheet strength and flexibility



## **3 FINANCIAL RESULTS**

## Summary Profit and Loss



Year ended 30 June 2019 \$ \$m	Statutory FY20	Adj	Underlying pre AASB16	AASB 16	Underlying FY20	Statutory FY19	Adj	Underlying FY19	FY % Change	COMMENTS
Revenue										
Service charges	90.3		90.3		90.3	86.5		86.5	4.4%	Revenue
Associate charges	26.3		26.3		26.3	25.7		25.7	2.3%	<ul> <li>Service charges growth of 4.4% yoy, H2 grew 1.6% over</li> </ul>
Total Revenue	116.6		116.6		116.6	112.2		112.2	3.9%	H1 and 4.6% growth on H2 19
Other income excl FX	2.1		2.1		2.1	3.6	(1.6)	2.0	5.0%	<ul> <li>Patent revenue increase of 5.8% on top of 10% growth</li> </ul>
Recoverable expenses	(24.7)		(24.7)		(24.7)	(23.9)	(1.0)	(23.9)	-3.3%	in prior year, H2 showed 1.0% growth on H1
Net Revenue	94.0		94.0		94.0	91.9	(1.6)	90.3	4.1%	<ul> <li>Trade mark business growing revenue against market trend, up 1.5% yoy, strong second half</li> </ul>
Operating expenses										<ul> <li>Asia service charges growth of 19%, total Asia revenue</li> </ul>
Compensation - normal	54.2	(1.2)	53.0		53.0	49.0	(0.3)	48.7	8.8%	now 7% of Group
Compensation - acquisition										
earn out	1.9	(1.9)	0.0		0.0	3.1	(3.1)	0.0	-	<ul> <li>Favourable FX environment when comparing year on</li> </ul>
Occupancy	2.0		2.0	4.9	6.9	6.9	(0.2)	6.7	3.0%	year, but headwinds going into FY21
Business acquisition costs	1.4	(1.4)	0.0		0.0	2.1	(2.1)	0.0	-	
Other	11.1		11.1		11.1	11.7		11.7	-5.1%	Expenses
Total Operating expenses	70.6	(4.5)	66.1	4.9	71.0	72.8	(5.7)	67.1	5.8%	•
										<ul> <li>Operating expenses 5.8% higher than pcp, mainly in</li> </ul>
EBITDA before FX	23.4	4.5	27.9	(4.9)	23.0	19.1	4.1	23.2	(0.0)	staff costs 8.8% increase (all noted in H1):
Foreign exchange	(0.8)		(0.8)		(0.8)	0.8		0.8	-200.0%	<ul> <li>Realignment of vendor principal salaries to market</li> </ul>
EBITDA after FX	22.6	4.5	27.1	(4.9)	22.2	19.9	4.1	24.0	(0.1)	5
Dep'n and amort'n	6.8		6.8	(4.6)	2.2	2.3		2.3	-4.3%	<ul> <li>Promotion of professional staff</li> </ul>
Interest	1.5		1.5	(0.8)	0.7	0.9		0.9	-22.2%	<ul> <li>Introduction of short term incentive scheme</li> </ul>
Profit before tax	14.3	4.5	18.8	0.5	19.3	16.7	4.1	20.8	-7.2%	Investment in correcte recourses mainly for
Tax expense	4.9	0.4	5.3		5.3	5.5	0.5	6.0	-11.7%	<ul> <li>Investment in corporate resources mainly for transformation program</li> </ul>
Net profit after tax	9.4	4.1	13.5	0.5	14.0	11.2	3.6	14.8	-5.4%	transformation program
Amortisation	1.1		1.1		1.1	1.1		1.1	0.0%	Decrease in other expenses largely from reduced travel
	40.5		44.0	0.5	45.4	40.0		45.0	E 00/	and marketing due to COVID
NPATA EBITDA % after FX - service	10.5	4.1	14.6	0.5	15.1	12.3	3.6	15.9	-5.0%	<ul> <li>\$0.8m FX loss, all in H2 due to the strengthening AUD,</li> <li>\$1.6m negative impact yoy</li> </ul>
charge revenue	25.0%		30.0%		24.6%	23.0%		27.7%		
EBITDA % after FX - total revenue	25.0% 19.4%		23.2%		24.0% 19.0%	17.7%		21.4%		

Note: Figures may vary from those shown in the financial statements due to rounding

### **Cash Flow Statement**



Year ended 30 June 2019	FY20	FY19		
\$m			COMMENTS	
Receipts from customers	122.2	117.2	Cash provided by operating activities	
Scheme break fee	-	1.6	Cash provided by operating activities	
Payment to suppliers and employees	(97.3)	(93.3)	<ul> <li>Operating cash flows of \$15.1m</li> </ul>	
Business acquisition related remuneration	(2.8)	(2.1)	<ul> <li>Reversion to normal level of tax payments after highe</li> </ul>	
nterest and finance costs paid	(0.8)	(1.0)	рср	
ncome tax paid	(6.2)	(7.8)	<ul> <li>Reclass of occupancy expenses to finance activities</li> </ul>	
let cash generated by operating activities	15.1	14.6	<ul> <li>Final acquisition earn out payment \$2.8m</li> </ul>	
ayments for property, plant and equipment	(1.1)	(0.6)		
Payments for intangible assets	(0.1)	(1.1)	Cash used in investing activities	
Payments to acquire investments	(2.7)	(3.1)	<ul> <li>Investment in IT hardware and infrastructure including</li> </ul>	
Business acquisition related costs	(1.4)	(2.1)	to support remote working	
let cash provided used in investing activities	(5.3)	(6.9)	<ul> <li>Cotters acquisition upfront cash payment \$2.7m</li> </ul>	
Proceeds from bank borrowings	19.2	18.1	<ul> <li>Lower outlay on external M&amp;A related costs</li> </ul>	
Repayment of bank borrowings	(8.0)	(17.2)		
Payment of lease liabilities	(5.3)	-	Cash used in financing activities	
Dividends paid	(10.8)	(10.4)	<ul> <li>Dividends continue to be paid out at top end of payou</li> </ul>	
let cash used in finance activities	(4.9)	(9.5)	range	
let increase / (decrease) in cash	4.9	(1.8)		

## **Summary Balance Sheet**



As at 30 June 2020 \$m	FY20	FY19	COMMENTS
CURRENT ASSETS Cash and cash equivalents Trade and other receivables	6.2 33.7	1.2 32.0	Balance sheet strength
Other assets TOTAL CURRENT ASSETS	<u> </u>	1.5 34.7	<ul> <li>Balance sheet grossed up for AASB 16 effect</li> </ul>
NON-CURRENT ASSETS Property, plant and equipment Right-of-use assets	2.4 15.8	2.5 -	<ul> <li>Increase in cash balance - net debt of \$17.4m, an increase from \$11.1m at 30 June 2019, at a gearing ratio of 19.6%</li> </ul>
Intangible assets TOTAL NON-CURRENT ASSETS	<u>75.7</u> 93.9	69.9 72.4	<ul> <li>Well within bank covenants</li> </ul>
TOTAL ASSETS CURRENT LIABILITIES Trade and other payables	135.5	9.5	<ul> <li>New banking facilities negotiated post year-end, including an increase in the acquisition facility from \$30m to \$35m</li> </ul>
Provisions Borrowings Lease liability Current tax liabilities	6.5 2.5 4.3 1.0	8.0 0.1 - 2.4	<ul> <li>Good quality debtor book – no evidence of increase in bad debts due to COVID.</li> </ul>
Other financial liabilities TOTAL CURRENT LIABILITIES	<u> </u>	0.1 20.1	<ul> <li>Increase in intangibles due to Cotters acquisition</li> <li>Current provisions increased due to the contingent consideration on business acquisition</li> </ul>
NON-CURRENT LIABILITIES Provisions Borrowings Lease liability Other financial liabilities Deferred tax liabilities TOTAL NON-CURRENT LIABILITIES TOTAL LIABILITIES	0.3 21.1 13.6 0.6 2.5 38.1 64.3	3.1 12.2 - 1.1 16.4 36.5	<ul> <li>Non current provisions decreased due to the reclass of lease incentive provisions to ROU assets</li> </ul>
NET ASSETS	71.2	70.6	-
EQUITY Issued capital Reserves Non-controlling interest Retained earnings TOTAL EQUITY	295.5 (222.3) (0.2) (1.8) 71.2	294.1 (222.9) - (0.6) 70.6	_

Note: Figures may vary from those shown in the financial statements due to rounding

### Income Statement Reconciliation Statutory to underlying

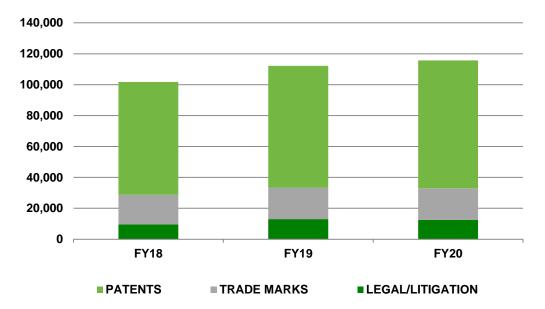


Statutory NPAT to Underlying NPAT reconciliation	FY20	FY19
	\$m	\$m
Statutory NPAT	9.4	11.2
add: interest	1.5	1.0
add: depreciation and amortisation	6.8	2.3
add: tax	4.9	5.5
EBITDA – QANTM Group	22.6	20.0
add: remuneration related to business acquisition	1.9	3.1
add: new business establishment costs	0.3	0.5
less: AASB16 occupancy expense add back	(4.9)	-
add: one-off retention payments	0.9	-
less: scheme of arrangement break fee	-	(1.6)
add: business acquistion costs	1.4	2.1
Underlying EBITDA – QANTM Group	22.2	24.1
less: depreciation and amortisation	(6.8)	(2.3)
add: AASB16 amortisation and interest add back	5.4	-
less: interest	(1.5)	(1.0)
less: tax	(5.3)	(6.0)
Underlying NPAT - QANTM Group	14.0	14.8



## A MARKET AND BUSINESS OVERVIEW

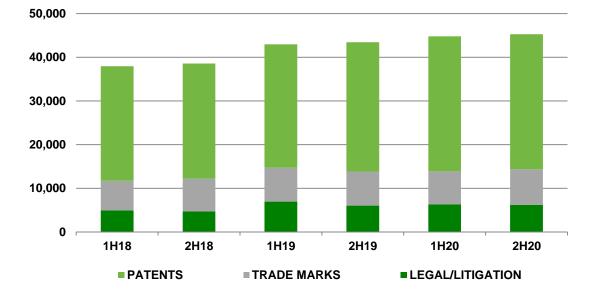




QANTM TOTAL REVENUE FULL YEAR TREND FY18 – FY20

- Total revenue of \$116.6m up \$4.4m or 3.9%
- Patent revenue of \$83.3m up \$4.6m or 5.8%
- Trade mark revenue of \$20.8m up \$0.4m or 1.5%
- Legal/litigation revenue of \$12.5m, down \$0.5m or 3.8%

QANTM SERVICE CHARGES REVENUE HALF YEAR TREND 1H18 - 2H20



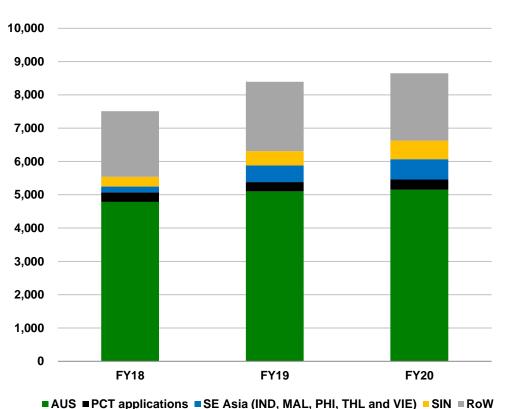
- Total service charges revenue (\$45.5m), up 1.6% 2H20 vs 1H20
- 2H20 Patents service charges revenue up 1.0% vs 1H20
  - 2H20 up 5.3% vs 2H19
- 2H20 Trade mark service charges revenue up 7.1% vs 1H20
  - 2H20 up 4.0% vs 2H19
- 2H20 Legal/litigation revenue down 0.9% vs 1H20
  - 2H20 up 3.1% vs 2H19

#### NOTE:

QANTM Total Revenue chart (left hand chart) includes both service charge revenue and foreign associate revenues.

### Patent Applications – Group





#### QANTM GROUP TOTAL NEW PATENT CASES FY18 - FY20

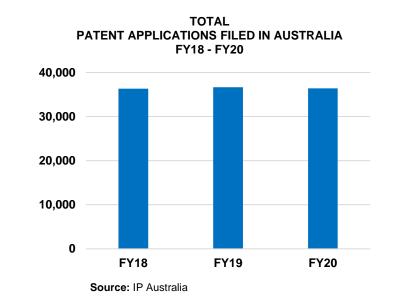
#### Continued above market trend growth

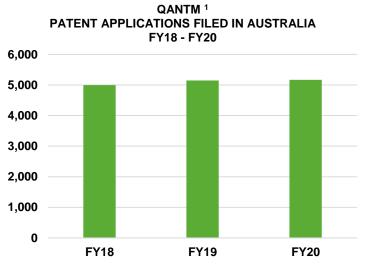
- Group patents up 3.1% highest level since IPO; 3 year growth in patent applications of 15%
- Australian patents up 0.9% vs market decline of 0.6%
- Asian patents up 25.9% to highest recorded level
- PCT applications up 11.0%
- RoW applications declined 3.0%
- Australian patent applications: 60% of Group; RoW 23%; Asia 13%; PCT 4%

Patent applications are a lead indicator for future period patent service charges revenue. Revenue derived from patent applications typically constitutes ~10% of QANTM's annual patents service charges revenue.

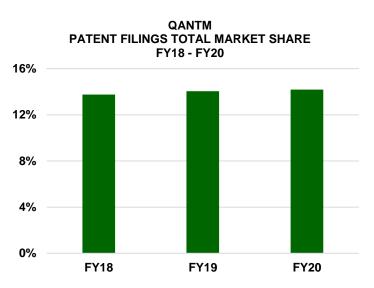
Source: DCC, FPA and AFIP management analysis

## Patent Applications – Australia





Source: DCC and FPA management analysis



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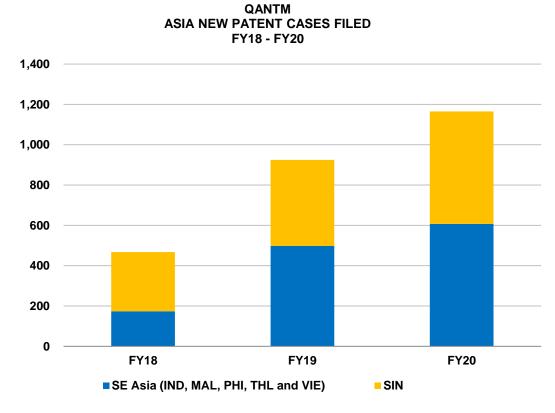
Source: DCC and FPA management analysis

 FY20 total Australian market patent applications declined by 0.6% (QANTM up 0.9%)

- Above market patent application growth for 2<sup>nd</sup> consecutive year
- 3 year QANTM Australian patent application growth – up 7.6%
- Softening 2H20 vs 1H20; down 3.4%; 2H20 vs 2H19, up 0.7%

 QANTM market share increased from 14.0% FY19 to 14.2% FY20

<sup>1</sup> Based on IP Australia at conclusion of each filing year. Not including subsequent international filings allocated.

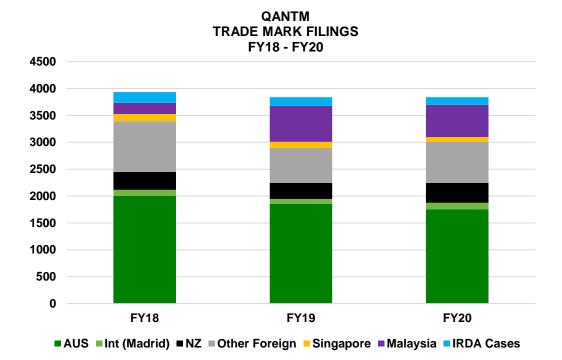


Source: QANTM management information

- Total Asian patent applications up 25.9%; 13% of Group total
- AFIP patent application growth 26.9% (now 35% of Group Asian patent applications; 4.7% of QANTM Group total)
- Singapore patent filings up 30.6%
- Asian patent application growth up 150% over 3 years
- Asia revenues 7.0% of Group revenue
- Expanded business presence in Asia from strong foundations remains key strategic focus

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## **Group Trade Mark Filings**

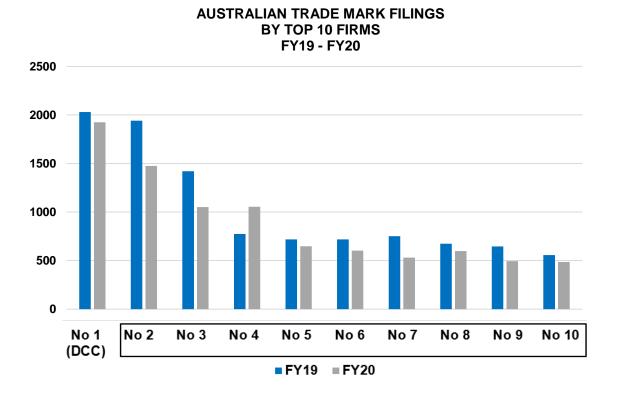


Source: Australian filings numbers based on IP Australia data Other country data sourced from QANTM management information

- Group trade mark filings stable year-on-year
- Group Australian trade mark filings, representing 46% of FY20 total, declined by 5.5%, relative to overall market 0.7% increase
- DCC retained #1 market share position in overall flat Australian market
- Lower Group Asian filings, representing 18% of FY20 Group total, down 12%, in large part associated with Malaysian COVID business restrictions in 2H20
- New Zealand trade mark filings increased by 23.7% and now represent ~10% of Group total

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## Australian Trade Mark Filings



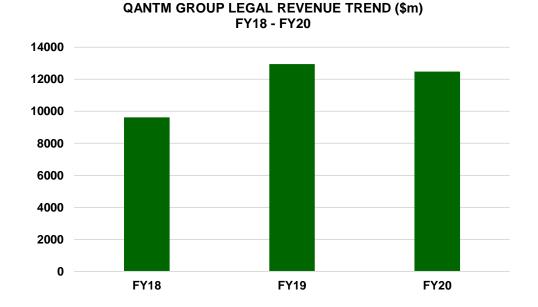
- DCC maintained No.1 market share in Australia for trade mark filings, amongst top 10 filers<sup>1</sup>
- QANTM 1.0% increase in trade mark market share<sup>2</sup> 10.9% vs pcp 9.9%

#### NOTE:

- <sup>1</sup> DCC, FPA and AFIP management analysis including IRDA cases. Excludes Cotters, acquired 22 May 2020, to enable like-for-like comparison.
- <sup>2</sup> DCC, FPA and AFIP management analysis and analysis of IP Australia Data. Market share based on share of national applications for top 50 agents including IRDA cases.

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- Legal/litigation revenue declined 3.8% from pcp to \$12.5 million (2019: \$13.0 million)
- FY20 revenues relative to record result for DCC Law in 1H19 of \$6.8 million
- DCC revenues up 3.4% 2H20 vs 1H20, with strengthening case load and advisory work, offset by weaker AFIP advisory 2H20
- Litigation services continue to operate in a modified / virtual COVID environment



## 5 BUSINESS PRIORITIES

### **Business Priorities**

Ongoing focus on key areas of organisational and business development

#### **Continue to focus on our** most important asset - our people:

- Health and well-being
- Flexible work practices
- Skills and career development
- Remuneration, rewards, incentives
- Protecting and enhancing our culture

#### **Continue to focus on our clients**

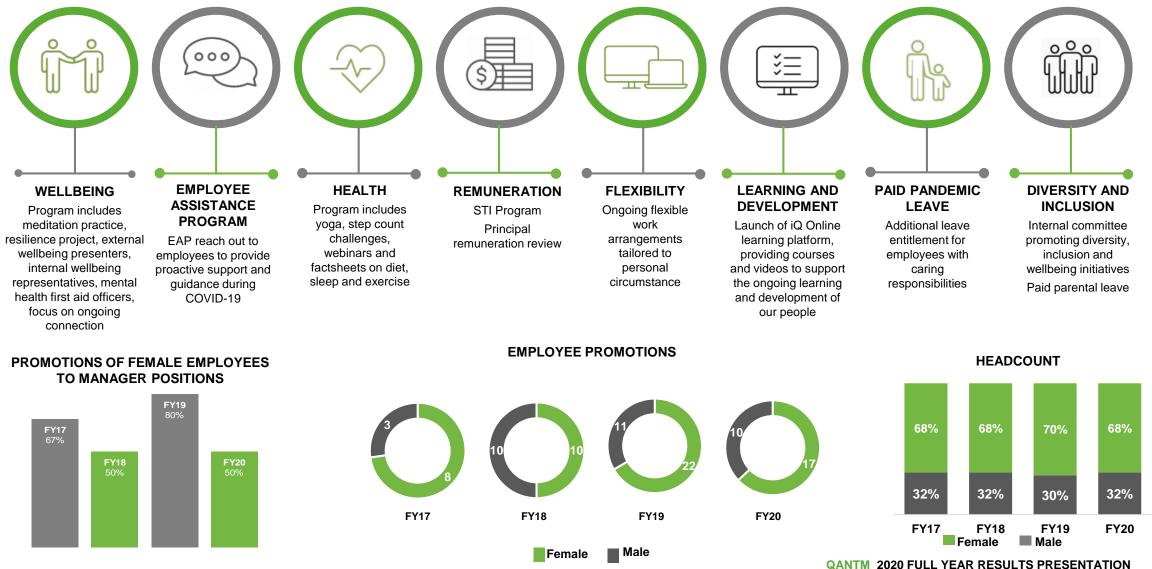
- Highest quality service continued "high touch" focus
- Improved efficiency and reduced cost to serve
- Expansion of service offering
- Focus on key market development opportunities

#### **Deliver increased value to all shareholders**

- Increased revenue and earnings through business transformation and geographic expansion
- Continued evaluation and pursuit of strategically and financially appropriate acquisitions
- Manage effectively through COVID-19 scenarios to incorporate post COVID-19 opportunities
- Commence business transformation program, including technology modernisation program



#### **Business Priorities:** People and Culture – Investing in Our People



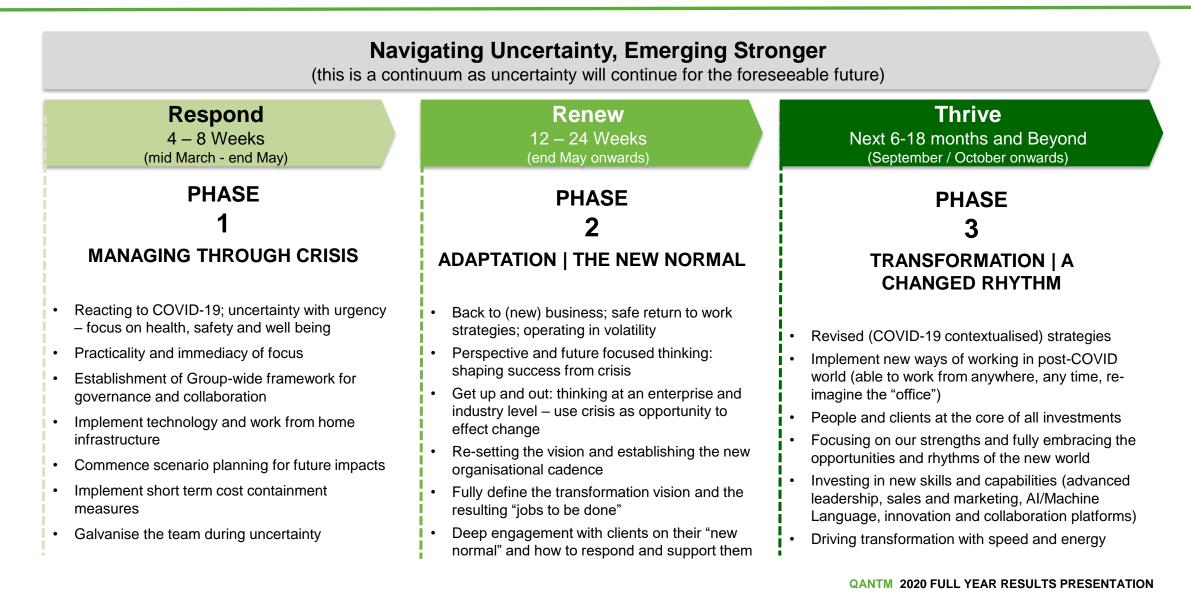
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#### Business Priorities COVID-19 Planning: Envisaging the Way Ahead



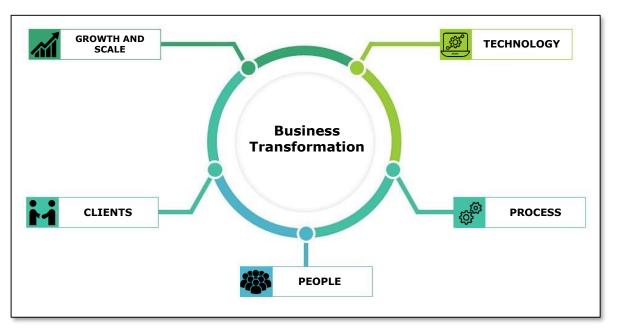
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#### Business Priorities Growth and Transformation



**Business Transformation will take place across five dimensions:** 



- High-level investment estimates are:
  - \$8m to \$10m (total, capitalised) spend over 2 to 3 years
  - \$4m to \$6m p.a. recurring benefits
  - Benefits will start to flow in FY22, ramping up to year 3, payback within 2-3 years
- Benefits will be:
  - Increased productivity
  - Increased revenue
  - Cost savings
  - Deeper client collaboration
  - Increased competitive advantage through innovation
  - Ability to quickly integrate acquisitions and drive greater value
  - Increased EBITDA margins / EPS
- Emphasis on supporting and developing our people (future skills, leadership development, career development)
- Under-pinned by investing in best-in-class technology, and full migration to cloud-based platforms with open-API sets
- Detailed implementation planning now underway update will be provided at AGM



## 6 CAPITAL MANAGEMENT AND OUTLOOK

## **Dividend and Outlook**

- Capital Management
  - Continued strong cash flows across the Group
  - Dividend policy is between 70% to 90% of NPATA
  - Interim dividend of 3.3 cents paid in March was @ 88% NPATA
  - Second half dividend of 3.8 cents to be paid (90% NPATA)
  - Full year dividend of 7.1 cents, attractive yield
- Outlook statement and guidance not being provided for FY21
  - Will keep investors appraised of broader business conditions and impact on IP sector next update at AGM in November
  - IP sector remains relatively stable, although global business environment remains somewhat volatile

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- Outstanding contribution from our people during very challenging period
- A strong performance, especially in patents and trade marks
- Continued growth in revenue and market share
- Continued strong cash flows, resulting in attractive dividend
- Degree of industry and business resilience around intellectual property, albeit in volatile environment
- Continued evaluation and pursuit of strategically and financially appropriate acquisitions
- Investing for the future; moving ahead with transformation and technology modernisation program





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